



## Pay-per-Click Advertising

Grow your online business using one of the most effective marketing tools around - search engines. You will experience excellent return on investment by taking advantage of our advanced methods.

## Sophisticated Campaign Management

You don't have the time to manage your pay per click advertising campaigns. So why not let us manage it for you? This will free your time to concentrate on your business.



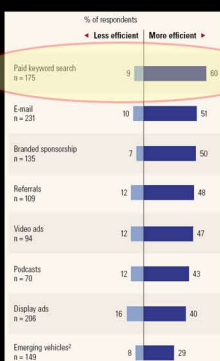
**You get more than just traffic to your website, you will also receive advice on how to convert .**

Our methods include:

- Dedicated Campaign Manager
- Campaign Strategy & Design
- Sales Copy
- Business Process Design
- Landing Page Optimisation
- Autoresponder integration
- Performance Monitoring
- Keyword Research
- Advanced bidding strategies
- Gap surfing to avoid waste
- ROI/ROAS Bidding
- Schedule day of week strategies
- Email reports
- Monthly Reporting

## YOUR CUSTOMERS USE SEARCH ENGINES

Experienced retailers know the value of position, that is positioning your value proposition in high-traffic areas



Source: McKinsey

- Immediate Traffic
- Qualified leads
- Only pay for referrals
- Geographic targeting
- Easy to measure
- Easy to do

# CONTACT US NOW!

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